

TEETH SENSITIVITY?

SALICYLATE IS A NATURAL PLANT ACID THAT IS PRESENT IN A LONG LIST OF 'HEALTHY FOODS', SUCH AS FRUITS, VEGETABLES AND HERBS, ALONG WITH SOME MEDICINES (ASPIRIN BASED), PERFUMES AND PERSONAL HYGIENE PRODUCTS.

Mint, spearmint and aniseed oils have some of the highest natural levels of salicylates and are often used in mouth washes and toothpastes. Unfortunately, mucus membrane cannot always tell the difference between nutrients and other substances, such as salicylate; often resulting in discomfort after brushing the teeth, rashes, breathing problems and general gum upset. For some people, even a small amount can cause problems.

Choosing salicylate-free toothpaste may assist with some of the problems a sensitivity can cause. Red Seal Lemon Fresh toothpaste is salicylate-free and is ideal for those battling with this problem.

Lemon Fresh toothpaste is ideal for those who:

- dislike mint flavours.
- are using homeopathic products.
- want salicylate-free toothpaste.
- are allergic to mint.
- enjoy refreshing zesty citrus flavours.

